

What is NapNap™ & How it works?

The NapNap™ Mat is a smart sleeping mattress for newborns which recreates the feeling of a mother's womb with a combination of measured vibrations and White noise (Stochastic Resonance).

NapNap™ Mat Helps Prevent The Following:

Apnea Among Preterms

Disrupted Breathing Among Newborns

SIDS In Newborns.

NapNap™ Mat Prevent SIDS (Sudden Infant Death Syndrome)

• FIRMNESS

NapNap™ Mat uses a high resilience foam just right to support babies without moulding around the face, avoiding suffocation hazards.

• GOOD POSTURE

Napnap™ supports a newborns physiological development with the right firmness in its structure for supporting developing bones.

• BACK SLEEP

NapNap™ Mat is great for putting babies to sleep on their back which reduces the risks of SIDS greatly.

• BREAST FEEDING

NapNap™ Mat can be used while breastfeeding the baby. Breastfeeding is known to cut down incidences of SIDS by almost 50%.

• NO LOOSE ITEMS

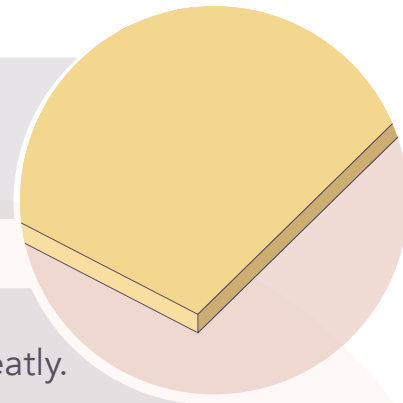
Overheating due to extra layers of bedding or clothing is eliminated In NapNap™ Mat as it has a cover which is fitted and washable and avoids any loose layers which pose strangulation or suffocation risks.

• OVERHEATING

NapNap™ mat does not have any heating element in the internal structure which reduces any risk of overheating on the sleep surface

• FLAT HEAD SYNDROME

Back sleeping often gives rise to plagiocephaly or flat head and having supervised tummy time during play hours on a firm surface prevents this from happening. Mats with a firm density such as NapNap™ Mat helps offer the right resistance so that the head does not sink in more than a few millimeters while resting.



CPSC and the FDA warnings

The use of loose bedding which can cover your baby's face or head can be dangerous and can increase the chance of SIDS. To keep your baby safe and their head uncovered while they are sleeping you should:

- Place your baby on their back in the 'feet to foot' position (this is where the baby's feet are placed at the foot of the cot) so they can't wriggle down under the blankets
- Use blankets which are firmly tucked in, no higher than the baby's shoulders or sleeping bag



RESEARCH CORNER

Research has shown that overheating arising from high room temperatures, excessive insulation (overwrapping) or both, is associated with an increased risk of SIDS. A high proportion of infants who die as a result of SIDS are found with their head covered with bedding. Loose bedding which can cover a baby's face or head can be dangerous and has been shown to increase the chance of SIDS. Soft or bulky bedding, such as quilts, pillows and duvets, is also associated with an increased risk of SIDS in the UK. Pillow use alone has been shown to increase the risk of SIDS by 21/2 times, compared with non-pillow use. In addition, the use of soft sleep surfaces has been found to be associated with a higher risk of SIDS and second-hand mattresses may also increase the risk.

For more information on deaths prompt CPSC, FDA warning on infant sleep positioners

[click here.](#)

NapNap Mat Prevents Apnea & Disrupted Breathing Through

VIBRATION BASED THERAPY

NapNap Mat is based on research showing that vibration based therapy - Stochastic Resonance (SR) stimulation can help reduce events of apnea, bradycardia (Slowed heart rate) and oxygen desaturation (diminished oxygen levels) in preterm and Newborn babies. In normal term babies, a combination of measured vibrations and White noise helps improve breathing and boosts sleep, establishing a regular routine For babies. For more information, [click here](#) to read the clinical study conducted by

HARVARD MEDICAL SCHOOL and BETH ISRAEL DEACONESS MEDICAL CENTER

WHITE NOISE FOR BABIES

The sound babies hear in your womb is a kind of white noise and acts like an instant Relaxer for infants and helps them drift off to sleep. Sounds like the flow of blood rushing around the baby's amniotic sac is all they heard for 9 months and similar sounds in the outside world helps comfort them. NapNap mat is based on research showing that 80% of newborns fall asleep within 5 minutes of exposure to gentle white noise, within 40 decibel level. For more information on white noise studies with babies,

[Click here](#)

The Safest Baby Mattress Ever Made

Napcare Seal Details Here

SAFE

We have ensured that all factors that concern you concern us with respect to your child's Safety. From carefully selecting trusted vendors for child-safe ingredients to creating global Safety standards for product development, we have left no stone unturned to make sure Our products are the safest for your baby

COMFORTABLE

We have ensured it has just soft enough for your baby to retain a good sleeping posture, Recommended by all paediatricians. We have maintained the white noise and vibrations At just the right combination to soothe your baby perfectly.

TRUSTWORTHY

We really believe that companies with a conscience and a moral compass do exceedingly Well and live longer. We are committed to gaining and maintaining your trust by Consistently delivering excellent products and solutions that enrich your life and make Your parenting journey pleasurable and filled with joy and happy memories.

EFFECTIVE

Our products evolve out of a conversation we have with our customers and we never stop Improving and innovating. Our products are always founded on solid science. But we don't Stop there. We thoroughly test our products and evaluate them based on several criteria to Ensure maximum effectiveness.



Safety Certification

All NapNap® Mats, meets or exceeds CPSC, CE and British Safety Standards, so you know it is baby safe in every way. It is even ISO 9001-2015 certified and a proud member of the Make-In-India Initiative.

CERTIFICATES

